Impact Report
2022
A Letter from the CEO

Sometimes change happens so quickly, you feel like you’ve got whiplash. Fiscal year 2022 was one of those head-spinning years for us (and if the early months of 2023 are any indication, the pace won’t change anytime soon).

Our statewide team of committed, dedicated professionals has proven time and time again their incredible skills so necessary to adapt, adjust and pivot to rapid changes. I am grateful to have each and every one of them on our team.

Coming out of the pandemic, those skills were essential as the 56 Title X-funded and supported health clinics across the state ramped up to meet the increasing demands in a post-Covid world. The number of individuals we served with sexual and reproductive health services climbed to 33,763. In this report, you will see additional statistics reflecting the impact of Title X and our health centers in Arizona.

The biggest change for us is our new name: Affirm Sexual and Reproductive Health, or simply Affirm. The new name is the culmination of a multi-year process to build an identity that better reflects our purpose to create a future where everyone has the trust, support and information to choose what is best for them and to make sexual and reproductive healthcare accessible to everyone. See page three for insight into how we picked Affirm.

Some additional milestones were the renewal of our Adolescent Champion Model program for another five years with grant funding from the Arizona Department of Health Services (ADHS); receiving the Corporate Leadership Award from one.n.ten, a nonprofit serving LGBTQ+ youth and young adults; a $300,000 ADHS grant for expanded STI screening across the state; and our participation in a Guttmacher Institute study on the impact of Covid-19 on birth control access that is now published in a peer-reviewed research journal.

As I mentioned, the pace is not slowing down. Looking ahead, we are closely following – and supporting – the impact of Governor Katie Hobbs’ June standing order enabling Arizona pharmacists to dispense hormonal contraception at pharmacies without a prescription and Representative Athena Salman’s plans to introduce the Right to Contraception Act to constitutionally enshrine access to all birth control for all Arizonans. Both are committed to increasing contraceptive access and choice.

At the same time, we fully support a campaign supported by a coalition of organizations to collect enough signatures to protect and expand abortion access in Arizona’s constitution.

As we negotiate our way through these incredibly challenging, compelling and, often, troubling times, we remain firmly committed to our mission and deeply grateful for your continued support.

Sincerely,

Love
Years in the Making: The Story of Affirm

In November 2022, we officially became Affirm Sexual and Reproductive Health

This new name, Affirm for short, and look and feel of our new branding better reflects our efforts to utilize the Title X grant to coordinate sexual and reproductive health services.

But how, exactly, did we decide on this name? In 2020 we selected national branding and advocacy agency Javelina to help guide our rebranding goals. Work began in early 2021 when Javelina staff gathered information, perceptions and opinions from all sources about what was then called Arizona Family Health Partnership. Some of you, our supporters, may have taken surveys or done interviews with Javelina staff about our name, and logo. Thank you to those who expressed opinions that led us to where we are today!

A rebranding workgroup of Affirm staff and Board members met regularly throughout 2021 and 2022. The workgroup honed in on our organization’s core vision - to ensure sexual and reproductive health for all. Utilizing their contributions, the survey results, and a landscape analysis, our name and imaging emerged.

To affirm means to uphold something and assert it strongly and to offer emotional support and encouragement. Both concepts are core to Affirm’s vision of the future, where everyone has the trust, support and information they need to choose what’s best for them.

“We affirm the right of every Arizonan to access sexual and reproductive healthcare without reservation,” said CEO Bré Thomas. “Affirming the dignity of the people we serve is critical to our mission.”

In a nation where sexual and reproductive healthcare is rapidly becoming harder to access, it is essential for our messaging to better represent our work to coordinate services, connect clients to caring providers, offer inclusive health education and advocate for evidence-based health policy at every level of government.

Title X Clients Are:

77% SEX ASSIGNED AT BIRTH
23% MALE

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Affirm Launches Second 5-Year Program Empowering Lifelong Positive Health Behaviors For Arizona’s Youth

Based on overwhelmingly positive results during the first five years of funding, Arizona Department of Health Services again awarded Affirm with funds to replicate the Adolescent Champion Model (ACM), an evidence-based intervention developed by the Adolescent Health Initiative at Michigan Medicine. During the ACM program’s first five years in Arizona, nearly 30 clinics participated, with more than half earning certification as an adolescent-centered environment.

The second five-year program began at the start of 2023 with an in-depth quality improvement process to streamline the model’s approach in Arizona. Recruiting health centers for new cohorts will take place later in the year through which more health organizations statewide will work to implement best practices designed to provide high quality, youth-centered care.

“We’re proud of the commitment and impact our partners have had on adolescent health equity,” said Tracy Pedrotti, MPA, Affirm’s newly promoted Adolescent Health Program Supervisor. “The renewed funding will allow us to continue expanding high quality, youth-centered healthcare across the state and removing barriers so health centers and providers are better equipped to serve adolescents, especially those who have been systematically excluded from receiving care.”
Affirm Funding and Impact

Health centers across Arizona have used Title X funding to purchase:

- **83** ADA compliant exam tables
- **5** ADA compliant scales
- **2** ADA compliant lifts

“I have assisted a disabled friend in getting exams within your associated facilities. We both felt welcomed and the care was excellent.” - Denise Parish, Scottsdale

- **33,763** clients served in 2022, up 3% from 2021
- **510** chlamydia and gonorrhea infections prevented

- **$6.1 M** in annual Title X funding
- **$1.2 M** in other grant funding
2022 Financial Report

Net Assets

- 2022: $440,049
- 2021: $390,800
- 2020: $373,510

Revenue

Affirm & Title X Health Centers

- Title X
- Partner contributions
- Other grants, contracts, and contributions
- Public and private Insurance

- 2022: $8,352,764
  - Title X: $1,524,720
  - Partner contributions: $1,206,864
  - Other grants, contracts, and contributions: $6,953,631

- 2021: $7,549,692
  - Title X: $1,761,551
  - Partner contributions: $1,062,208
  - Other grants, contracts, and contributions: $6,003,981

Expenses

Affirm & Title X Health Centers

- Reproductive health care services and support
- Management and administrative
- Development

- 2022: $17,026,237
  - Reproductive health care services and support: $871,685
  - Management and administrative: $4,560
  - Development: $15,481,153

- 2021: $957,933
  - Reproductive health care services and support: $7,304
Acknowledgements

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Dr. Candice Lew, Vice-President
Jill Foley, Secretary/Treasurer
Robert McCright, Immediate Past President

Voting Members at Large
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