



Impact Report

2024

SEXUAL AND REPRODUCTIVE HEALTH FOR ALL





Our Mission

To make sexual and reproductive care
accessible to everyone.



A Letter from the CEO

Dear Friends and Supporters,

Fifty years ago, a group of compassionate Arizonans came together around a powerful belief: everyone deserves access to sexual and reproductive health care. Since that bold beginning, Affirm has grown from a small network of clinics into a statewide leader advancing reproductive well-being for all.

In 2024, we honored that legacy and recommitted ourselves to the future. At our sold-out 50th anniversary event, we celebrated the trailblazers who laid the foundation for reproductive health in Arizona and recognized the next generation of leaders moving us forward.

Throughout the year, we also built new collaborations that are shaping the future of care in Arizona. Together with the Guttmacher Institute, we co-hosted a symposium that sparked critical dialogue on how shifting state and federal policies affect publicly funded family planning. We convened clinicians to strengthen the collective response to Arizona's syphilis epidemic. And with new grants, we launched fresh research and initiatives to expand understanding of pre-pregnancy health. You'll find more about these milestones in the pages ahead.

We also deepened relationships with key elected leaders. We stood alongside Governor Katie Hobbs and Attorney General Kris Mayes as they took bold steps to protect and expand access to care. And at the federal level, we joined Congressman Greg Stanton for a visit to Mountain Park Health Center, where he saw firsthand the impact of Title X funding on local communities.

Last, but not least, in November, Arizona made history. The Abortion Access Act passed by a resounding margin. Arizona voters enshrined the right to abortion in our state constitution in a landslide victory built on years of tireless advocacy led by Affirm and our partners. This marked a defining moment for reproductive freedom in our state.

This report tells the story of what we achieved together in 2024. Our mission is unwavering, and our commitment is stronger than ever. But we know the challenges ahead are real.

We continue to face threats to reproductive rights and systemic underinvestment in community-based care. That's why we need you, our supporters and partners, to stand with us in this next chapter.

Together, we can ensure that the next 50 years are more transformative than the last.

With deep appreciation,



*Brenda "Bré" Thomas
Chief Executive Officer
Affirm Sexual and Reproductive Health*

Title X: Strengthening Care Across Arizona

As Arizona's statewide Title X grantee, Affirm ensures that all people, regardless of income, insurance, or zip code, can access affordable, high-quality sexual and reproductive health care. In 2024, 58 clinic sites and 11 subrecipients delivered care through the Title X network.

Commitment to Quality

Affirm and our subrecipients underwent a federal site review of our policies, procedures, and practices. The process offered valuable opportunities for shared learning across our network. Our Information & Education program received an exceptional review, affirming our commitment to providing client materials that are accurate, culturally diverse, and accessible.

Outreach and Training

In 2024, Affirm staff and partners participated in 17 outreach events and trainings, **spending more than 124.5 hours connecting with people across Arizona**. These opportunities ranged from large-scale health expos and community events to specialized professional trainings and academic conferences. By showing up in these spaces, Affirm raised awareness of Title X, shared resources, and strengthened relationships with providers, public health professionals and clients.



Congressman Stanton and Bré Thomas touring Mountain Park Health Center in Phoenix.

Looking Back | Moving Forward: 50th Anniversary Highlights

In 2024, Affirm marked 50 years of advancing reproductive health in Arizona with a sold out event.

Quick highlights from the evening include:

- **4 honorees** recognized for their lasting impact
- **10 sponsors** and **5 in-kind partners** supported the celebration
- Over **180 attendees** joined the event
- **\$40,000+** raised to sustain and grow our work

Arizona's Title X network and Affirm itself is stronger thanks to these deep partnerships and the support of our community. Thank you!



Title X Clients Are:



78% FEMALE
22% MALE



61% HISPANIC
26% NON-HISPANIC



47% UNINSURED
30% PUBLIC
22% PRIVATE

34,499

clients served in 2024,
consistent from 2023



58%

of clients with incomes
<100% of the Federal
Poverty Level



\$6.2 M
in Title X funding



MORE THAN
7,200
TEENS RECEIVED TITLE X
SERVICES IN 2024



IN 2024 THERE WAS A
25%
INCREASE IN SYPHILIS
TESTS COMPLETED AT
TITLE X HEALTH CENTERS

Leading the Future of Adolescent Health

Expanding access to youth-friendly care and elevating youth voices

In February 2024, Affirm released the **Adolescent Health Status Report**, a groundbreaking snapshot of the current landscape for Arizona teens. The report shed light on what's working, where critical gaps remain, and why adolescent health must be a statewide priority.

The findings fueled momentum for Affirm's first-ever **Adolescent Health Symposium** in June 2024. The event convened 87 providers, advocates, and youth leaders from across Arizona. This collaborative gathering sparked new conversations, inspired partnerships, and centered the voices of young people in shaping the future of care.

As part of our commitment to expanding access, four clinicians also completed Nexplanon training, increasing the availability of long-acting reversible contraception (LARC) for adolescents in communities that need it most.



Virtual and print copies of the Adolescent Health Status Report available through HealthyAZYouth.org.



We also launched Cohort 5 of the **Adolescent Champion Model**, our flagship program designed to make health care more accessible and responsive to youth. This year's cohort includes five health center partners. Among them a hospital and community clinics as well as two mobile units that are bringing trusted, youth-friendly care directly to where young people live, learn and gather.

"With the ACM, we are driving real change in how adolescents experience healthcare, ensuring they receive the care they deserve. Together, we're building a healthier future for Arizona's adolescents, and we invite providers and health centers to join us in the continuation of this important mission."

Celeste Krell-Colum, lead Program Manager for the ACM at Affirm



Primary care providers interested in participating in an upcoming ACM cohort should contact ACM@affirmaz.org.

Expanding Affirm's Reach

In 2024, Affirm advanced bold approaches to sexual and reproductive health through targeted investments, new research, and statewide collaboration.

Syphilis Response

In 2024, Affirm acted swiftly to address Arizona's alarming rise in syphilis and congenital syphilis. As contributing members of the ADHS Congenital Syphilis Prevention Collaborative, we collaborate regularly to design a statewide workplan for congenital syphilis prevention. To support community clinics directly, we hosted a statewide training for providers and program managers, focusing on evidence-based practices and immediate steps to prevent transmission and protect adults and infants from this entirely preventable disease.

Preconception Health

Affirm also launched a Preconception Landscape Analysis funded by the Vitalyst Health Foundation, aimed at identifying systemic barriers to quality pre-pregnancy care. This project examines both clinician practices and community perspectives on preconception health, while assessing models and best practices nationwide. Findings informed a comprehensive report and future strategy to improve health outcomes before pregnancy begins. You can read the report, released in 2025, at affirmaz.org/preconception.



Packard Grant

With support from the David and Lucile Packard Foundation, Affirm awarded mini-grants to local, grassroots organizations leading innovative projects that promote sexual and reproductive health and meet people where they are in their communities. Our work was highlighted nationally at the NFPRHA Annual Conference, where we shared how these investments are driving change across Arizona's Title X network.

Together, these initiatives exemplify our commitment to proactive, community-centered work that strengthens health systems and supports reproductive well-being for all Arizonans.

2024 Financial Report

Net Assets



Revenue

Affirm & Title X Health Centers

- Title X
- Partner contributions
- Other grants, contracts, and contributions
- Public and private insurance



2024 \$6,258,709
\$2,385,282
\$1,952,643
\$7,319,221

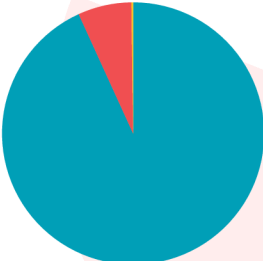


2023 \$6,779,151
\$2,390,811
\$1,613,398
\$7,704,123

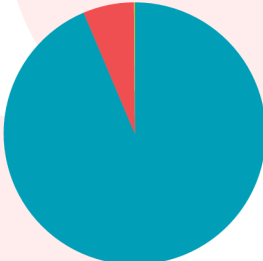
Expenses

Affirm & Title X Health Centers

- Reproductive health care services and support
- Management and administrative
- Development



2024 \$16,689,695
\$1,179,496
\$36,770



2023 \$17,072,617
\$1,149,430
\$13,060

Acknowledgements

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This report is supported by the Office of Population Affairs (OPA), in the Office of the Assistant Secretary for Health (OASH), of the U.S. Department of Health and Human Services (HHS) as part of a financial assistance award totaling \$6.1 million with 100 percent funded by OPA/OASH/HHS. The contents are those of the author and do not necessarily represent the official views of, nor an endorsement, by OPA/OASH/HHS, or the U.S. Government. For more information, please visit opa.hhs.gov.







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“Investing in comprehensive contraception access and family planning services is vital to building healthier communities, lowering infant and maternal mortality rates, and reducing healthcare costs. It empowers individuals to make informed decisions about their wellbeing.”

Karen Martinot, DNP, WHNP- BC, IBCLC
Director of Programs and Clinical Administration, Affirm



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